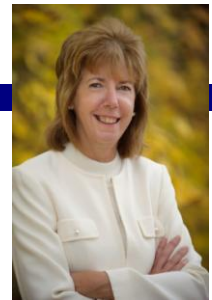




Barb Perry
CADNET Director



REBATE AUDIT – CADNET 2nd Half 2011

We will be sending out **REBATE CHECKS** to all of you for the 2nd half of the year. But first you must mail back the enclosed AUDIT FORM and tearsheets for each of the following randomly selected weeks:

July 11 August 15 October 31 December 12

A copy of the CADNET ads that were originally sent to you is included for your reference.

Please complete the following steps to assure that you will be included in this audit -- and your company receives the rebate check that it deserves for running the CADNET ads.

- 1) Mark all ads by HIGHLIGHTING them on your tearsheets.** *(We receive so many responses, that it will be impossible to read all tearsheets to find the ads ourselves. DO NOT SEND COMPLETE PAPER, ONLY THE TEARSHEETS ON WHICH THE CADNET ADS APPEAR)*
- 2) Check the ads on the weekly list (attached) to make sure that you have found all of the ads.** *(If you are a MONTHLY or Bi-Weekly publication please reference that on your audit.)*
- 3) Complete the (attached) form indicating and totaling the circulation of all publications in which you place the CADNET ads.** *(We want you to get credit for all circulation that the ads are running in.)*
- 4) Papers with Circulation of 200,000 or more please include tearsheets for several zones.**
- 5) RETURN TO US BY January 31st. No rebates will be paid for late audits.**

If you have any questions please call me directly 413-525-6661 x135. Or call Gary Rudy, our Director at 609-408-8000. If you are not currently a CADNET Partner and would like to be, call us today!

Sincerely,

Barbara Perry
CADNET Director

*P.S. All CADNET Partners will also receive a **FREE** hotel room at this year's Fall Conference in New Orleans as part of our "**Buy 1 get 1 FREE**" special benefit and a **FREE CVC Audit!***