



REBATE AUDIT – CADNET 2nd Half 2017 (Classified & Display ads)

We will be sending out **REBATE CHECKS** to all of you for the second half of the year. But first you must mail back the enclosed AUDIT FORM and tearsheets for each of the following randomly selected weeks for **both** the CLASSIFIED & DISPLAY ads:

July 24

August 21

September 25

October 16

A copy of the classified & display CADNET ads that were originally sent to you is included for your reference.

Please complete the following steps to assure that you will be included in this audit -- and your company receives the rebate check that it deserves for running the CADNET ads.

- 1) Mark all ads by HIGHLIGHTING them on your tearsheets.** *(We receive so many responses, that it will be impossible to read all tearsheets to find the ads ourselves. DO NOT SEND COMPLETE PAPER, ONLY THE TEARSHEETS ON WHICH THE CADNET ADS APPEAR)*
- 2) Check the ads on the weekly list (attached) to make sure that you have found all of the ads.** *(If you are a MONTHLY or Bi-Weekly publication please reference that on your audit.)*
- 3) Complete the (attached) form indicating and totaling the circulation of all publications in which you place the CADNET ads.** *(We want you to get credit for all circulation that the ads are running in.)*
- 4) Papers with Circulation of 200,000 or more please include tearsheets for all zones.**
- 5) RETURN TO US BY Wednesday, February 14, 2018. No rebates will be paid for late audits.**

If you have any questions please call Danielle Burnett at 866-224-8151 or myself at 413-525-6661 x102.

Sincerely,

Dan Buendo
CADNET Director

P.S. THANKS to the support of members like you all *CADNET Partners* receive a **FREE CVC Circulation Audit!**